

WHDH Boston (WHDH)			
By Broadcast Month	Spots	Rate	
Oct. 2012	6	\$59,000.00	
Nov. 2012	6	\$59,000.00	
Grand Total:	12	\$118,000.00	

Date Entered	10/22/12
Last Modified	10/22/12
Entered By	Krista Gordon
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$17,700.00
Net Total	\$100,300.00
Sales Tax	

Contract #	48869
Schedule Dates	10/23/12-11/04/12
Advertiser	NH FREEDOM FUND (3566)
Agency	Great American Media (1203)
Product	POLITICAL ISSUE (1052)
Brand	Est 2176 10-23 - 11.6 (28251)
Salesperson	Shiebler, Charles (1011)
Sales Office	WHDH
Buyer Name	/
Phone/Fax	
CPE	2176
Account Types	Local/Political Issue Agency
Billing Type	Standard
Comments	

WHDH-TV	7 Bulfinch Place	Boston, MA 02114-2977
7 NEWS		
Great American Media	1010 Wisconsin Ave	Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	7A- Today Show	1		X	X	X	X			1	\$6,000.00	\$6,000.00	WHDH Boston (WHDH)		10/22/12
2.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	7A- Today Show	1		X	X	X	X			1	\$6,000.00	\$6,000.00	WHDH Boston (WHDH)		10/22/12
3.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	6:30P- NBC Nightly News	3		X	X	X	X			3	\$6,500.00	\$19,500.00	WHDH Boston (WHDH)		10/22/12
4.0	Normal Line / SPOT	10/30/12-10/30/12	1	:30	6:30P- NBC Nightly News	1		1						1	\$6,500.00	\$6,500.00	WHDH Boston (WHDH)		10/22/12
5.0	Normal Line / SPOT	10/29/12-10/28/12	1	:30	6:30P- NBC Nightly News	2			X	X	X			2	\$6,500.00	\$13,000.00	WHDH Boston (WHDH)		10/22/12
6.0	Normal Line / SPOT	10/29/12-10/28/12	1	:30	6P- 7 News at 6	1						X		1	\$3,500.00	\$3,500.00	WHDH Boston (WHDH)		10/22/12
7.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	6P- 7 News at 6	1						X		1	\$3,500.00	\$3,500.00	WHDH Boston (WHDH)		10/22/12
8.0	Normal Line / NFL	10/29/12-10/28/12	1	:30	8:18P- NBC SUNDAY NIGHT FOOTBALL	1						X		1	\$30,000.00	\$30,000.00	WHDH Boston (WHDH)		10/22/12
9.0	Normal Line / NFL	11/04/12-11/04/12	1	:30	8:18P- NBC SUNDAY NIGHT FOOTBALL	1						X		1	\$30,000.00	\$30,000.00	WHDH Boston (WHDH)		10/22/12

CONFIRMATION CONTRACT			
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:
Comments:			

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.